

10-C-0504

(Do Not Write Above This Line)

A COMMUNICATION BY COUNCILMEMBERS JOYCE SHEPERD, DISTRICT 12, KEISHA LANCE BOTTOMS, DISTRICT 11, AND H. LAMAR WILLIS, POST 3 AT LARGE:

APPOINTING MR. ROBERT REED TO THE URBAN DESIGN COMMISSION. THIS APPOINTMENT IS FOR A TERM THREE (3) YEARS, SCHEDULED TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

**CONFIRMED**

- ☐ CONSENT REFER
- ☐ REGULAR REPORT REFER
- ☐ ADVERTISE & REFER
- ☐ 1st ADOPT 2nd READ & REFER
- ☒ PERSONAL PAPER REFER

Date Referred 03/01/10  
 Referred To: CD/HR & Council  
 Date Referred  
 Referred To:  
 Date Referred  
 Referred To:

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

Committee

Date 3/6/10  
 Chair  
 Action  
 Fav, Adv, Hold (see rev. side)  
 Other

Members

*Joyce Sheperd*  
*Keisha Lance*  
*H. Lamar Willis*

Refer To

CDC

Committee

Date  
 Chair  
 Action  
 Fav, Adv, Hold (see rev. side)  
 Other

Members

Refer To

Committee

3/15/10 Date  
 Chair  
 Action  
 Fav, Adv, Hold (see rev. side)  
 Other

Members

Refer To

Committee

Date  
 Chair  
 Action  
 Fav, Adv, Hold (see rev. side)  
 Other

Members

Refer To

CERTIFIED

- FINAL COUNCIL ACTION
- ☐ 2nd
  - ☐ 1st & 2nd
  - ☐ 3rd
  - ☐ Consent
  - ☐ V Vote
  - ☐ RC Vote

MAR 15 2010

MAR 16 2010

*Robert Reed*  
 MUNICIPAL CLERK

MAYOR'S ACTION

RCS# 139  
3/15/10  
2:45 PM

Atlanta City Council

REGULAR SESSION

MULTIPLE 10-C-0414, 10-C-0416, 10-C-0504, 10-C-0327

CONFIRM

YEAS: 13  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 1  
EXCUSED: 0  
ABSENT 2

Y Smith	Y Archibong	Y Moore	Y Bond
B Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	B Sheperd	NV Mitchell

MULTIPLE

RCS# 138  
3/15/10  
2:43 PM

Atlanta City Council

REGULAR SESSION

PROCEDURE

RETURN TO REGULAR SESSION

YEAS: 13  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 1  
EXCUSED: 0  
ABSENT 2

Y Smith	Y Archibong	Y Moore	Y Bond
B Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	B Sheperd	NV Mitchell

PROCEDURE

RCS# 133  
3/15/10  
2:32 PM

Atlanta City Council

REGULAR SESSION

MULTIPLE

10-C-0414, 10-C-0416, 10-C-0504

RECOMMEND

YEAS: 12  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 2  
EXCUSED: 0  
ABSENT 2

Y Smith	Y Archibong	Y Moore	Y Bond
B Hall	Y Wan	Y Martin	NV Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	B Sheperd	NV Mitchell

MULTIPLE

RCS# 130  
3/15/10  
2:28 PM

Atlanta City Council

REGULAR SESSION

PROCEDURE

ENTER COMMITTEE AS A WHOLE

YEAS: 12  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 2  
EXCUSED: 0  
ABSENT 2

Y Smith	Y Archibong	Y Moore	Y Bond
B Hall	Y Wan	Y Martin	NV Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	B Sheperd	NV Mitchell

PROCEDURE



10-C-0504

ATLANTA CITY COUNCIL

JOYCE M. SHEPERD  
COUNCILMEMBER  
DISTRICT 12

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TEL (404) 330-6053  
FAX (404) 658-6561  
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WEBSITE [www.district12.com](http://www.district12.com)

March 1, 2010


The Honorable Felicia Moore, Chair  
Committee on Council  
55 Trinity Avenue, SW  
Atlanta, GA 30303

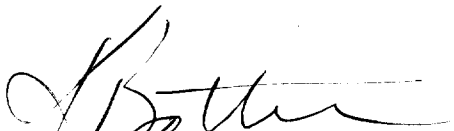
Dear Councilmember Moore:

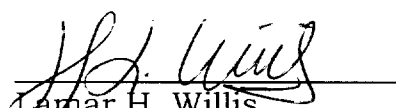
We would like to appoint Mr. Robert Reed to the Urban Design Commission. This is a joint appointment for my office and District 11 and Post 3 At Large all of which are in agreement on the nomination.

Attached, please find a copy of the resume of Mr. Robert Reed. We believe he will serve as a valuable asset to the Urban Design Commission.

Sincerely,

  
Joyce M. Sheperd  
District 12

  
Keisha Lance Bottoms  
District 11

  
Lamar H. Willis  
Post 3 At Large

## RESUME

Robert E. Reed

### PROFESSIONAL EXPERIENCE

#### Overview

As a for-profit developer of speculative developments and affordable rental and student housing, Robert focuses on Atlanta's historic in-town neighborhoods. His extensive experience in a variety of residential development activities includes:

- assembling parcels,
- attracting partners,
- securing entitlement,
- financing development,
- managing sale of dozens of properties, and
- actively managing rental for a dozen addresses including workforce and subsidized housing in some of the neighborhoods most affected by mortgage fraud.

During the acquisition phase of his early developments Robert held a Georgia real estate salesperson license.

#### 1993-present

**Multiple Partnerships Developer-** Robert's development at 1268 North Ave won an Urban Design Commission Award for Contextual Infill and the development at 1264 North Ave set the record in 2001 for per square footage sales price in 30307. Robert has a deep appreciation of the value of design and inherent sustainability of historic contexts.

#### 2008-present

**Southface Program Manager Sustainable Cities Institute (SCI)-** SCI is an initiative of the Home Depot Foundation to provide municipal sustainability officers the tools and consulting they need to make their cities sustainable.

#### 1989-2008

**Preston & Reed Sustainability Solutions/Village Habitat Design**  
*Community Planner* - responsible for Government, Non-profit and For-profit community planning and design.

### EDUCATION

Bachelor of Science, 1989  
College of Architecture  
Georgia Institute of Technology  
Atlanta, Georgia

## **NOTABLE WORK**

Developer-Lucy St Duplexes- A multi family development at 26 units to the acre with a community directive of fitting into an existing single-family street. A particular challenge was the incorporation of a community association at this small scale.

Developer- Washington Street Duplexes- Conversion of gypsy parking lots near Turner Field into contextual student housing near the Georgia State University remote parking facility and shuttle stop.

Team Co-Leader- Chattahoochee Hill Country Land Use Plan and Architectural Guidelines. Georgia's First Transferable Development Rights land use plan.

Team Co-Leader- Livable Centers Initiative for Atlanta Regional Commission Model Sustainable Village. Concept Plan 6700 unit mixed use village in the Chattahoochee Hill Country. Housing analysis based upon Metropolitan Statistical Area models.

Team Leader- development of Earthcraft Communities Program for Southface Energy Institute, Urban Land Institute.

Community Planner and Home Design- Sutherland Place- 2003 Development of Excellence- Atlanta Regional Commission.

Sustainable Development Plan and Urban Design code- Grand Turk Island- Government of the Turks and Caicos Islands.

Community Planner and Home Design- Lampkin Street Cottages-2005 Development of Excellence-Atlanta Regional Commission.

## **PROFESSIONAL AWARDS**

Four time winner- Atlanta Regional Commission Developments of Excellence Award

Four time winner- Atlanta Urban Design Commission Award

Two time winner- AIA-Georgia Sustainable Design Award

ASLA- Georgia Design Award with Ecos EDI

Southface Energy Institute Award of Excellence and Volunteer of the Year

AIA Helping Hand Award for contribution to the practice of architecture

## **COMMUNITY ACTIVITIES**

Founding Steering Committee Member-Sustainable Atlanta Roundtable-Monthly Roundtable discussion for 80-120 Design and Development Professionals

Regular Speaker on subjects such as: Sustainability, Land Use, Infill Development, and Watershed Issues including Georgia Planning Association Conference, American Institute of Architects- South Carolina Conference and Habitat for Humanity National Conference